

SPONSORSHIP OPPORTUNITIES



Sponsorships play a large part in our ability to offer affordable programming to all. The benefits of being a sponsor at CSA Palm Harbor have never been greater than they are now! Our facilities are open to the public without membership dues or fees - our programs and events are available to all residents. CSA Palm Harbor never turns anyone away based on their ability to pay.

Sponsorship Packages 2020

Level	Sponsor Commitment	Display of Promotional Materials in Centre	Advertisement in CSA Magazine (3 publications per year, 3,000 copies per issue)	Conference Room Rental (up to 4 hours)	Event sponsor (Sponsor selects events)	Online (Web and Social Media)
Gold	\$2,500	✓	½ Page Ad (3x/ year)	Two rentals - 1 anytime - 1 during Centre open hours	Vendor space & Presenting Sponsor recognition at 1 Special Event and 4 Regular Events per year	Banner Ad (350 x 250 px) or Logo on Website home page <u>and</u> sponsor Page PLUS Social Media recognition, both with link to Sponsor website
Silver	\$1,500	✓	½ Page Ad (2x/year)	1 rental during Centre open hours	Vendor space & Contributing Sponsor recognition at 3 Regular Events per year	Logo on Website home page <u>and</u> sponsor page PLUS Social Media recognition, both with link to Sponsor website
Bronze	\$1,000	✓	¼ Page Ad (1x/year)	n/a	Vendor space & Community Sponsor recognition at 2 Regular Events per year	Logo on Website sponsor page <u>and</u> Social Media recognition with link to Sponsor website
Community	\$150	✓	Space available basis at CSA discretion	n/a	n/a	Logo on Home Page <u>and</u> Sponsor Page. To add link to Sponsor website, add \$100

Events	Special	Regular	Attendance (estimated)	Time of Year	Demographic
Bunny Breakfast	✓		500	March/April (Easter)	Families with children, age < 12
Shred Event	✓		300+	April	Adults, Local Businesses
Health Fair	✓		300	September	Adults, ages 50+
Halloween	✓		500+	October	All ages, families
Touch-A-Truck	✓		400+	November	All ages, families with children
Downtown Tree Lighting	✓		500+	December	All ages, families with children
Bingo Lunch		✓	200+	Weekly, Thursday	Adults, ages 50+
Coffee		✓	100+	Daily	All Centre Visitors & Participants
Dinner Dance Show		✓	200+	Monthly, 3 rd Friday	Adults, ages 50+
Ice Cream Social		✓	50	Monthly, last Friday	All ages, families with children

See next page for **EVENT SPONSORSHIP OPPORTUNITIES >>>**

For more information about becoming a Sponsor, contact our Special Events Coordinator at recreation@CSAPalmHarbor.org or (727) 771.6000

Event Sponsorship Opportunities 2020

Event	Event Type	Sponsor Commitment	Event Promotion	Sponsor Table	Time of Year	Sponsorship Options & Details
Bunny Breakfast	Special	\$500 - \$1,000	✓	✓	March/April (Easter)	Presenting Sponsor = \$1,000 Food Sponsor = \$500
Shred Event	Special	\$500	✓	✓	April	
Health Fair	Special	\$5,00 - \$1,500	✓	✓	September	Presenting Sponsor = \$1,500 Contributing Sponsor = \$750 Food Sponsor = \$500 Bag Sponsor = \$500
Halloween	Special	\$500 - \$1,500	✓	✓	October	Presenting Sponsor = \$1,500 Contributing Sponsor = \$750 Food Sponsor = \$500 Bag Sponsor = \$500
Touch A Truck	Special	\$250 - \$1,500	✓	✓	November	Presenting Sponsor = \$1,500 Contributing Sponsor = \$750 Food Sponsor = \$500 Bag Sponsor = \$500 Community Sponsor = \$250
Downtown Tree Lighting	Special	\$250 - \$1,500	✓	✓	December	Presenting Sponsor = \$1,500 Contributing Sponsor = \$750 Food Sponsor = \$500 Bag Sponsor = \$500 Community Sponsor = \$250
Bingo Lunch	Regular	\$100/week	✓	✓	Weekly, Thursday	Sponsor table just outside entrance to event room. Sponsor may bring handout or giveaways for attendees. Includes introduction with 5-minute presentation time before start of Bingo.
Coffee	Regular	\$100/month	✓	n/a	Daily	Sponsor promoted at all coffee setups throughout The Centre for a month.
Dinner Dance Show	Regular	\$150	✓	✓	Monthly, 3 rd Friday	Sponsor table in event room plus introduction included. Sponsor may bring handout or giveaways for attendees.
Ice Cream Social	Regular	\$100	✓	n/a	Monthly, Last Friday	
Summer Camp	Special	\$250 - \$750	✓	n/a	June to August	Presenting Sponsor = \$750 Contributing Sponsor = \$500 Community Sponsor = \$250 Logo will be included on back of camp t-shirt given to all Camp Adventure campers and worn throughout camp season on site and to local activities and events.
Field Banner	n/a	\$500	n/a	n/a	Year-Round	Includes production of 3'x5' banner to hang on CSA fields' fence(s) and 12 months of display at one field location. Field locations vary; see CSA for current availability

- **Event Promotion:** All event sponsors will receive signage at the event and recognition in all event marketing materials (print & online).
- **Sponsor Table:** Unless otherwise indicated or space does not allow, all event sponsors will also be provided with one (1) 6' table prominently placed at the event venue during event hours with free event admission and seating for up to three (3) attendees.

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