



Business Sponsorship Opportunities 2018

The benefits of being a sponsor at CSA Palm Harbor have never been greater than they are now! Our facilities are open to the public without membership dues or fees - our programs and events are available to all residents. CSA Palm Harbor never turns anyone away based on their ability to pay. Sponsorships play a large part in our ability to offer affordable programming to all residents.

Level	Sponsor Commitment	Display of Promotional Materials in Centre	Advertisement in CSA Magazine (3 publications a year, 3,000 copies per issue)	Conference Room Rental (up to 4 hrs)	Event sponsor (Sponsor selects events)	Online (Web and Social Media)
Gold	\$1,500	✓	Full Page Ad (1x/year) OR ½ Page Ad (2x/year)	Two rentals - 1 anytime - 1 during Centre open hours	Company name, logo and contact in event marketing for 1 special event and 4 regular events Vendor space & recognition @ 1 special and 4 regular events per year	Banner Ad (350x250) and/or Logo on Home Page <u>and</u> Sponsor Page and Social Media recognition, both with link to Sponsor website.
Silver	\$1,000	✓	½ Page Ad (1x/year)	1 rental during Centre open hours	Company name & logo in event marketing for 2 Regular Events per year Vendor space & recognition @ 2 regular events per year	Logo on Home Page <u>and</u> Sponsor Page and Social Media recognition, both with link to Sponsor website
Bronze	\$500	✓	½ Page Ad (1x/year)	n/a	n/a	Sponsor Page and Social Media recognition with link to website or email
Coffee	\$500	Signage in Info Center and all events serving coffee	n/a	n/a	n/a	Sponsor Page and Social Media recognition with link to website or email
Ice Cream Social	\$100	Signage at monthly event, 4 th Friday	n/a	n/a	n/a	n/a

SPECIAL EVENTS	Attendance (estimated)	Time of Year	Demographic
Community Bazaar	500	January and August	All ages
Easter Bunny Breakfast	500	Easter	Families with children < 12
Health Fair	300	February	55+
Jazz Concert at the Centre	200	Various	55 +
Harbor Nights	400	Various	All ages

REGULAR EVENTS	Attendance (estimated)	Time of Year	Demographic
Dinner Dance	100	3 rd Friday of every month Sept through May	55+
Bingo Lunches	75	Every Thursday 11am	55+

PRESENTING SPONSORSHIP OPPORTUNITIES: Touch-A-Truck, Sunderman Music Festival, Halloween and other special events. Contact Trish Harrison at tharrison@CSAPalmHarbor.org or (727) 771-6000 for more details and information.